

Fostoria

◆ Area Chamber Of Commerce ◆

we're here to help you grow! TM

Member Marketing Opportunities



For more information on Member Marketing Opportunities,
contact The Chamber at 419-435-0486 or ChamberFost@aol.com

FYI Newsletter

2008-2009 Ad Rates

Business Card	\$25
1/4page ad	\$40
1/2 page ad	\$50
Insert Space	\$65

Quarterly distribution to over 450 professionals and is accessible via The Chamber's website. The inserts are not currently viewable on the website.

Insert space must be reserved with The Chamber. The Chamber cannot guarantee the delivery of newsletter in time for those events held in close proximity of the targeted mail date.

Insert Criteria

Full-page flyer
475 copies
Copies can be one-sided or two
No staples, folds
20# paper preferred

FYI Schedule

December
March
June
September

Chamber Chatter E-newsletter

Minimum of two e-newsletters are distributed monthly to all Chamber members with an e-mail address on file with The Chamber. Chamber Chatter consists of Chamber happenings.

Advertising Rates:

Per Issue	\$20	Monthly	\$35
Quarterly	\$90	Annual	\$200

Internet Exposure

Standard Membership Listing Contains:

- Complimentary listing in the membership directory.
- Complimentary listing in the online directory.
- Featured photos of Ribbon Cuttings & Special Events.

Database Access

Mailing Labels

- One complementary set per calendar year.
- Entire Directory \$1 per page

Membership Directory \$10

Administrative Services

Bulk Rate Services \$25 + postage

Community Information

Maps Free

Welcome Guide Free

Demographics Free

Industrial Directory First copy free
\$1 for each
Additional

Promotional Tools

Media Releases

- Email your news to ChamberFost@aol.com
- Information will be included in Chamber Chatter and FYI Newsletter
- Complimentary help with writing media releases may be obtained by contacting The Chamber office.

Ribbon Cuttings

One complimentary Ribbon Cutting per calendar year.

Additional Ceremonies \$25 each

Ribbon Cutting ceremonies increase the visibility of new or expanding businesses and are listed on the online event calendar and coverage in the FYI Newsletter and in Chamber Chatter. A complimentary photo is also posted on The Chamber website.

Business Profile Display

Free display of Member Business information and business cards in The Chamber office.

Monthly Window Display

Once per member per calendar year.

Key Contacts

Special invitations to events held in Fostoria and throughout the region. Events range from Legislative to Fundraising.

Referrals

The Chamber receives hundreds of requests for referral calls annually. The Chamber only refers member businesses.

Networking Opportunities

Countless networking opportunities are provided via Chamber events and invitations to events published in Chamber publications.

Shop Fostoria First Marketing Campaign
In partnership with The Review Times, special promotions are ran 2-3 time per year to promote shopping locally. Chamber members are given advertising discounts.

High Volume Publications

Fostoria Welcome Guides

Community image book printed every 2-3 years with the help of The Focus. Chamber members receive first advertising opportunity and discounts.

Committee Involvement

The Ambassador Committee
Capital Improvement/Finance Committee
Legislative Committee
Marketing Committee
Membership Committee
Golf Classic Committee
Car Show Committee

Sponsorship Opportunities

Signature Programs

Annual Meeting (January)

Train & Event Sponsor	\$1,000
Table Sponsor	\$450-\$700
Program Sponsor	\$100-\$300
Auction Sponsor	\$50-\$100
Opportunity for product placement	

Golf Classic (August)

Presenting Sponsor	\$1,000
Total Cart Sponsor	\$750
Dinner Sponsor	\$500
Lunch Sponsor	\$400
Hospitality Sponsor	\$300
Special Event Sponsor	\$200
Hole/Tee Sponsor	\$150
Team Registration	\$360
Prize Donations Accepted	

Ladies Gold Classic & Caddy Review (June)

Event Sponsor	\$350
Hole/Tee Sponsor	\$75
Team Registration	\$150
Prize Donations Accepted	

Fostoria Business Awards (April)

Presenting Sponsor	\$700
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Showcase Programs

Business After Hours

Host businesses provides
venue & refreshments

Community Conversations & Coffee (Every Other Month)

Single Month Sponsor	\$300
Two Month Sponsor	\$500

Educational Programs

Building Blocks of Success

(on-going)

Sponsor levels vary

Advocacy Programs

Legislative Updates

Dates & Sponsor levels vary

Community Events

Fostoria Car Show (July)

Presenting Sponsor	\$500
Headline Sponsor	\$300
Roadster Sponsor	\$300
Antique Sponsor	\$150
Bag Sponsor	\$75
Prize Donations Accepted	

For detailed information on the benefits of sponsorships or which sponsor opportunities might be most helpful to your marketing efforts, please contact Sarah at the Chamber office.



Mission:

To foster positive growth and community development by creating a positive economic, political and social climate.

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